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Premier's Dependable Dahlias

RETAIL CATALOGUE

1938

This Emblem Assures You Of A Square Deal

Premier Dahlia Gardens
GEORGE H. SWEZER
63 Mertz Avenue
Hillside, N. J.
TO OUR DAHLIA LOVING FRIENDS

The name Premier is synonymous with superior stock, sturdy plants and high business principals. We express our appreciation and sincere thanks to those that have given their support and are grateful for the many letters commending our stock, our square dealings and telling of the successes with the roots and plants purchased of us.

We guarantee to please and we consider no sale complete unless you are entirely satisfied.

Under recent date, (Dec. 6, 1937) the following letters were received:-

“Had a wonderful garden of Dahlias from the plants purchased from you last spring.”  
—F. J. Wich, Plainfield, N. J.

“You surely deserve success, after the way I and others that I know of, have been treated.”  
—Wm. P. Vooz, Jersey City, N. J.

These are only two of many voluntary letters from our customers, commending our stock and business methods.

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WE WANT YOUR CONFIDENCE, IT IS OUR BEST ASSET

It is our hope that you will find pleasure in giving us a trial. We will continue to render the utmost in service and make every transaction entirely satisfactory at all times.

THE SPECIAL COLLECTIONS REPRESENT UNUSUAL SAVINGS

Collections are net.

The FREE STOCK OFFER applies to all others.

§ § §

OUR GREEN PLANTS are grown so as to give the maximum of results equal or superior to root stock. This is only accomplished by the selection of healthy vigorous roots bunched in a moderate heat that will enable us to take stocky base cuttings. Only a reasonable number of cuttings are taken and some used that are spindly. After cuttings are rooted and potted and begin to grow they are moved to cooler quarters and later shifted to larger pots; at this stage small tubers are beginning to form, assuring that clumps will be obtained at digging time; the plants are later hardened off in “outside quarters” so as to withstand shipping and be in condition for planting out.

We have kept our list of varieties limited by retaining a very high percentage of those that are placed on the “Honor Roll” consecutive seasons.

The varieties mentioned herein are of exceptional merit and may be grown to Your Complete Satisfaction, if you will Dig Deep, Cultivate Regularly, and Keep Insects Under Control, particularly the leaf hopper.

Super-Value Collections are Real Bargains
OUR INTRODUCTIONS FOR 1938

PREMIER'S MAJESTIC—(No. 35-2) Certificate Winner at 3 Trial Gardens, Storrs, Conn., Fairmont, W. Va., and Ewing, Ky. Wanted for retrial at East Lansing owing to damage by cloudburst.

A large Informal Decorative of a beautiful new color combination; Salmon, Gold and Mulberry; a profuse bloomer of large deep flowers having cane like stems; foliage hard and insect resistant. Shown only once at Irvington, N. J. it won as Outstanding Seedling. It was our intention to show it extensively in 1938, then disseminate it in 1939, (no photos were therefore taken) but part of the stock was stolen so we are now releasing a limited number of roots and plants.

Superintendent C. M. Roberts, Fairmont writes “Your entry No. 35-2 received a score of 86, it was probably the best flower in the gardens this year.”

Mr. R. G. Huey, Sup't of Display Gardens, (400 varieties) at Ewing, Ky., writes, “No. 35-2:- Blooms, all beauties, large, deep, very attractive color and form, quality and texture excellent, substance good. This is one of the most attractive new ones in its class and color that I have seen. Should be very popular. . .Canes and growth both good. . No damage from insects or sun.”

At a later date Mr. Huey wrote as follows, “No. 35-2 is a dahlia that is going places.” Height 5 feet.

Additional references to 35-2 “Premier’s Majestic”

Mr. W. Hardisty, proprietor of Barwal Dahlia Gardens, Waterbury, Conn., writes under date of Dec. 2nd, “I was very much interested in your seedling at Storrs; it is a good one, and I wish you much luck.”

Mr. F. W. C. Almy, Tiverton, R. I. writes us Dec. 3rd, “When I visited Storrs Field Day, I picked your 35-2 as outstanding and an unusual and beautiful color.”

Owing to the limited amount of stock we are offering a few Strong Divisions at $15. Net Plants $5. Net. Order early to avoid disappointment

PREMIER’S PARAGON—I. D. A very pleasing color of gold. The plants are covered with large blooms throughout the entire season. Stem, foliage and habits are all to be expected in a fine Dahlia. Height 5 feet.

Strong Divisions $5. Plants $2.50

YOWU-MATSUOKA, (Japan) A giant dark carmine straight to incurved cactus, bordering on maroon in color. Bushes grow to 6 feet and stem and foliage are excellent. Very attractive.

Plants only $3.75

Free Stock Offers of 20% and 25%
OTHER INTRODUCTIONS FOR 1938

AUTUMN MIST—(H. H. Robens) F. D. Here is a beautiful Bi-color of oyster white marked with bright purple lines; stems long and stiff; vigorous bushes grow medium tall and bear large lovely flowers; free bloomer. Won at Toledo, Ohio. Plants $5.00 Net.

BERNICE GEER—(Geneva) The best and brightest incurve cactus of old rose, slightly veined and tipped gold. Has been picked by the best dahlia critics as the outstanding cactus of the season. A winner at New York, Cleveland and other shows. Selected for the Honor Roll by Leonard Barron and J. W. Johnson. Height 5 feet. Plants $3.75

CARL G. DAHL—(Scott) I. D. Color embergiow with golden sheen and a sweet brier reverse. Healthy bush; height about 5½ feet; insect resistant; blooms from early summer till frost; blooms 11 to 14 inches; a dahlia to make you proud of your garden. Selected for the Honor Roll by J. W. Johnson. Plants $5.00

CHEROKEE BRAVE—(Ricks-Dahladel). This beautiful Informal Decorative is ox blood red that holds its color in the sun. It won for two years as the best undisseminated seedling in Atlanta, Ga., and won First in the seedling class in Cincinnati this season. This large variety bids fair to become our prettiest and brightest exhibition red, as it has long strong stems, great depth and easily grows 10 to 13 inches across. It blooms early and is very prolific. Plants $2.50

KATIE-K—(Lakeside). A giant informal decorative, deep rose pink in color with white veins in the petals that lighten the flower considerably. Grows 5 to 6 feet tall with blooms 11 x 6 inches. An open grower and free bloomer. Scored a certificate at both Storrs and East Lansing, and is listed on all Honor Rolls. A dahlia that will please you in every way. Plants $2.50 Net.

KEMP'S MONARCH—I.D. Huge blooms almost ball shaped grow 10-12 x 7 inches under ordinary culture and are held high above a 4 foot plant. Stems stiff, foliage dark green and tough, color is deep salmon, changing to orange chrome and lighter salmon. Plants $5.00

LAVENDER EDGE—(Ostrander) S. C. White with lavender markings, mostly on edge, size 7 inches. Spreading bush about 5 feet tall; a long stemmed variety. Winner at the New York Show. Plants $2.50

LIMELIGHT—(Dahladel). A true Semi-Cactus of soft sulphur yellow with blooms about 9 x 5 inches similar but larger and deeper than Frau O'Braclit and much easier to grow. This is another dwarf growing bush that will fit into landscape plantings and give you exhibition blooms. It has good erect stems, and has performed exceptionally well in the heavy soils of Pennsylvania and Delaware where we have had it on trial. Plants $2.50

All Plants From Selected Stock
MARYLAND'S DELIGHT—(Quick) I.D. A beautiful true pink on long strong stems. A prolific and early bloomer. Plants $2.50 Net

MARYLAND'S DIXIE QUEEN—(QUICK) I.D. A color of rich buff with pink suffusion. Blooms grow 11 x 6 inches on plant of fine growth. Winner of the Achievement Medal at the Baltimore Show. Plants $2.50 Net

MARYLAND'S PIONEER—(Quick) I.D. One of the very best large deep reds having good stems and fine growth. Plants $2.50 Net


MONARCH OF THE EAST—(Almy) F.D. Grown naturally to 13-14 x 6-7, holds to immense size till frost with always a tight center. Color a "warm" gold with apricot and orange-buff suffusion. A grand stem (which may be cut up to 4 ft.) holds the giant blooms above a 5 foot bush. Bush growth perfect. Certified at Storrs and selected by Mr. Barron and Mr. Johnson for the "Honor Roll." Plants $7.50

MRS. C. E. WILDON—(Dixie) F.D. Color, brilliant scarlet with orange buff reverse; blooms 9 to 11 inches on long cane like stems; foliage heavy and leathery. Scored 86.6 at East Lansing and is on Mr. Barron’s Honor Roll. Roots $8.00 Net Plants $3.00 Net

MRS. WM. S. KNUDSEN—(Dixie) I. D. A pure white that will be hard to beat as it already has a fine record as a prize-winner; exhibited 4 times in the undissemated classes it was 4 times a winner; Detroit, Toledo, Indianapolis and Chicago. Can be grown to 12 inch blooms without forcing; sturdy bushes grow 6 to 7 feet tall. On Mr. Barron's Honor Roll; Certificate winner at East Lansing. Roots $8.00 Net Plants $3.00 Net

RED SALUTE—(Salem) F.D. Bright scarlet; petals fall back to the stem and terminate with serrated tips. Large blooms on long stems; very distinctive. Tall growing. Plants $7.50

RED SUNSET—(H. H. Robens) I.D. Bright vivid scarlet, exhibition type in size and color; stems long and stiff; foliage good and insect resistant. A healthy and vigorous grower the bushes attain a height of 6 to 7 feet. Certified at East Lansing. This is a bright flower that attracts attention in the garden. Roots $10.00 Plants $5.00

We Grow Only Dependable Varieties
ROCKLEY DICTATOR—(Rockley) A giant crimson scarlet semi-cactus that may be grown to 12 x 6-7 inches without forcing; good centers and rigid stems, tight reflexing petals with plenty of substance, foliage good. Winner of 2 Achievement Medals—W. Va. State Dahlia Show and at Cleveland, Ohio. Good at New York, though not entered in competition. On Mr. Barron’s Honor Roll as an I.D. Plants $5.00

ROSEMARY’S BEAUTY—(Rosemary Gardens) S.C. True form with a color of pink shading to lemon center; flowers 11 inches with plenty of depth. Blooms early. Winner of American Home Achievement Medal at Cleveland. On Honor Roll. Plants $5.00

SLEEPY HOLLOW—(D. T. Morgan, Jr.) A large true incurved cactus of vivid shell pink shading to creamy white at the center. Bush grows 6 feet with long strong stems. Blooms 9-11 inches with proportionate depth. Free bloomer, perfect centers. Winner at New York, Greenwich, Conn. and Cleveland. Selected for the Honor Roll by Mr. Barron and Mr. Johnson. Plants $5.00 Net

STRAIGHT’S WHITE—(Straight-Ruschmohr) A real informal decorative, that every one can grow. Winner at New York of the Derrill W. Hart Memorial Medal and also as the best white I.D. Also won at Camden, N. J. as best I.D. in the seedling class. Selected for the Honor Roll by Mr. Barron and Mr. Johnson. Height 4 feet. Plants $5.00 (3 for $12.50)

SUNRAYS—(Straight-Ruschmohr) I. D. Color buff with apricot suffusion, reverse of petals peach red. Blooms average 12 inches by 5 inches in depth. Extra long stiff stems, dark green foliage. Blooms have good substance and excellent keeping qualities. Achievement Medal Winner at Rockville Center. Certified at East Lansing and Fairmont, 1936. On Honor Roll. Plants $5.00 (3 for $12.50)

NEW DAHLIA POMPONS

LITTLE DOLORIS—(Geneva) A fiery oxblood red that is a prolific bloomer. Blooms are held on fine long stiff stems. Winner of many prizes the past season. Plants $ .75

PINK LADY—(Bolsa) Beautiful rose pink with deeper rose pink eye. Fine for all decorative purposes, good stems. High bushes. Plants $ .75

Read Free Stock Offer
Money Saving “Super-Value” Collections

SPECIAL OFFERINGS of UNUSUAL COLLECTIONS of OUTSTANDING DAHLIAS

WHILE THEY LAST

ROOTS OF THE FOLLOWING VARIETIES AT $1.00 EACH

We must discontinue growing these fine varieties to make room for new introductions and our new seedlings we are developing.

Anna Benedict
Ann Harding
Arelda Lloyd
Audrey Ames
Autumn Moon
Challenger
Cornelia Pinchot
Coralino
Dixie Ravenscroft
Eva Hunt
Golden Standard
H. R. S.
Jersey's Dainty
Judge Seabury
Man O' War
Mary Retzer
Michael Gallagher
Monmouth Queen
Mrs. Geo. Leboutillier
New Deal
Pastel Glow
Robert Emmet
Sara Kay

NOTE—Kindly give Second Choice in part; this will enable us to substitute for those that are sold out.

YOUR ORDER WILL BE FILLED WITH CAREFULLY SELECTED STOCK. EVERY ROOT LABELED AND GUARANTEED TO BLOOM THIS SEASON.

NOTE—95% of the varieties we grow have been awarded “Certificates of Merit” or have been on the “Honor Roll.”

YOU WILL BE PROUD

SUPER-VALUE COLLECTION A --- Any Six Plants for $4.50 Postpaid.

We specialize in growing only varieties that give the greatest satisfaction, and with this purpose in mind we are offering these collections of outstanding dahlias at extra special prices.

Ballego's Surprise
Betty Zane
Blue River
California Idol
Jessica Dragonette
Lord of Autumn
Daddy Kemp

TO GROW AND EXHIBIT

SUPER-VALUE COLLECTION B --- Any Six Plants for $6.00 Postpaid.

California Idol
Clara Carder
Haslerova
Margrace
Mrs. Christine Groves
Mrs. Herbert O'Connor
Murphy's Masterpiece
Oakleigh Monarch
Opal
Pride of Austinburg

Free choice of a plant of Miss Oakland or Miss Ohio for order for all at $10.00 Postpaid.

THESE PRIZE WINNERS

SUPER-VALUE COLLECTION C -- Any Six Plants for $12.00 Postpaid.

California Peach
David Copperfield
Dean Anderson
Dream Girl
Freckles
Jimmy Foxx
Miss Oakland
Miss Ohio
Purple Mist
Premier's Paragon
Rudolf's Giant
Son of Satan
Watchung Giant
Yellow Marvel

Entire collection for $25.00 with choice of free plant of Freda George or Leland Stanford.

Orders for the Special Collections must be placed not later than April 1st, as we can make no promise of having sufficient stock after that date. A deposit of 25% will hold order till shipping time.

NOTE—WE WILL ADD AN EXTRA ROOT OR PLANT FOR ALL ORDERS FOR COLLECTIONS PLACED BY MARCH 1st.

WONDER DAHLIAS ALL

Grow The Prize Winners
1938 LIST OF PRIZE WINNING CERTIFIED AND HONOR ROLL DAHLIAS

Abbreviations: F. D. Formal Decorative; I. D. Informal Decorative; S. C. Semi-Cactus; C. Cactus.
Growing Heights are indicated as follows: L. Low; M. Medium; MT. Medium Tall; T. Tall
*1937 varieties

<table>
<thead>
<tr>
<th>INTRODUCTIONS</th>
<th>Height</th>
<th>Roots</th>
<th>Plants</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMELIA EARHART (S.C.)</td>
<td>T</td>
<td>$1.50</td>
<td>$ .75</td>
</tr>
<tr>
<td>Apricot, Buff and Salmon</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AMERICAN PURITY (S.C.)*</td>
<td>MT</td>
<td>7.50</td>
<td>3.75</td>
</tr>
<tr>
<td>Pure white, creamy center</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BALLEGGO’S SURPRISE (S.C.)</td>
<td>M</td>
<td>2.00</td>
<td>1.00</td>
</tr>
<tr>
<td>A beautiful white</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BETTE DAVIS (S.C.)</td>
<td>M</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Deep lavender. Very attractive</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BETTY ZANE (I.D.)</td>
<td>L</td>
<td>—</td>
<td>1.00</td>
</tr>
<tr>
<td>Deep rose pink, large</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BLUE RIVER (F.D.)</td>
<td>M</td>
<td>2.00</td>
<td>1.00</td>
</tr>
<tr>
<td>Bluish mauve prize winner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CALIFORNIA IDOL (I.D.)</td>
<td>M</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>One of the best yellows</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CALIFORNIA PEACH (S.C.)</td>
<td>MT</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Bright coral or peach pink</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CALIFORNIA ROSE (I.D.)</td>
<td>T</td>
<td>2.00</td>
<td>1.00</td>
</tr>
<tr>
<td>Clear bright rose, very fine</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CLARA CARDER (F. to I.D.)</td>
<td>M</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Cyclamen pink</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CLASSIC (I.D.)</td>
<td>MT</td>
<td>3.00</td>
<td>1.50</td>
</tr>
<tr>
<td>Light flesh pink</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DADDY KEMP (I.D.)</td>
<td>MT</td>
<td>2.00</td>
<td>1.00</td>
</tr>
<tr>
<td>Massive purplish red</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAVID COPPERFIELD (I.D.)*</td>
<td>T</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Giant violet purple</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEAN ANDERSON (I.D.)</td>
<td>MT</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Radiant henna orange</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DREAM GIRL (I.D.)*</td>
<td>MT</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Salmon rose tipped gold</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FRECKLES (I.D.)*</td>
<td>M</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Lemon chrome, blotched scarlet</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FREDA GEORGE (I.D.)*</td>
<td>MT</td>
<td>—</td>
<td>2.50</td>
</tr>
<tr>
<td>Cream splashed pink, a beauty</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GREATER GLORY (S.C.)*</td>
<td>M</td>
<td>—</td>
<td>5.00</td>
</tr>
<tr>
<td>Rose pink</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HUNT’S VELVET WONDER (I.D.)</td>
<td>M</td>
<td>1.50</td>
<td>.75</td>
</tr>
<tr>
<td>True purple</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HASLEROVA (F.D.)*</td>
<td>M</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>White striped Carmine</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JANE DEW (I.D.)</td>
<td>M</td>
<td>1.25</td>
<td>.75</td>
</tr>
<tr>
<td>Very fine pink</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JESSICA DRAGONETTE (S.C.)</td>
<td>M</td>
<td>2.00</td>
<td>1.00</td>
</tr>
<tr>
<td>A giant peach and cream beauty</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JIMMY FOXX (I.D.)*</td>
<td>T</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Giant copper red and henna</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KENTUCKY SPORTSMAN (I.D.)*</td>
<td>M</td>
<td>—</td>
<td>5.00</td>
</tr>
<tr>
<td>Lemon yellow, golden amber, tipped white</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All Our Stock Grown Without Forcing
<table>
<thead>
<tr>
<th>Name</th>
<th>Type</th>
<th>Description</th>
<th>Price 1</th>
<th>Price 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Le' Joy (I.D.)*</td>
<td></td>
<td>Deep bluish orchid</td>
<td>4.00</td>
<td>2.00</td>
</tr>
<tr>
<td>Leland Stanford (I.D.)*</td>
<td></td>
<td>Brilliant cardinal red</td>
<td></td>
<td>3.75</td>
</tr>
<tr>
<td>Lord of Autumn (I.D.)</td>
<td></td>
<td>Rich golden yellow giant</td>
<td>2.00</td>
<td>1.00</td>
</tr>
<tr>
<td>Margrace (I.D.)</td>
<td></td>
<td>Bright red tipped gold</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Milton J. Cross (I.D.)</td>
<td></td>
<td>Immense yellow and amber</td>
<td>3.50</td>
<td>1.75</td>
</tr>
<tr>
<td>Miss Oakland (F.D.)*</td>
<td></td>
<td>Pure white</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Miss Ohio (I.C.)*</td>
<td></td>
<td>Lilac rose</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Mother Maytrott (I.D.)*</td>
<td></td>
<td>Fine attractive white</td>
<td>7.50</td>
<td>3.75</td>
</tr>
<tr>
<td>Mrs. Christine Groves (F.D.)</td>
<td></td>
<td>Clear yellow, tipped lavender</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Mrs. Herbert O'Connor (C)</td>
<td></td>
<td>Rose pink, incurved to straight</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Murphy's Masterpiece (I.D.)</td>
<td></td>
<td>Huge dark garnet red</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Oakleigh Monarch (F.D.)</td>
<td></td>
<td>Bright oriental red</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Opal (I.D.)*</td>
<td></td>
<td>Cream and salmon rose</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Phantom (F.D.)</td>
<td></td>
<td>Purple tipped white</td>
<td>1.00</td>
<td>.50</td>
</tr>
<tr>
<td>Polichinelle (C)</td>
<td></td>
<td>Clear salmon tipped cream</td>
<td></td>
<td>1.50</td>
</tr>
<tr>
<td>Pride of Austinburg (I.D.)</td>
<td></td>
<td>Grenadine pink and light yellow</td>
<td>2.50</td>
<td>1.25</td>
</tr>
<tr>
<td>Purple Mist (F.D.)*</td>
<td></td>
<td>A beautiful purple garnet</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Robert L. Ripley (I.D.)*</td>
<td></td>
<td>Deep lilac rose, a giant</td>
<td>10.00</td>
<td>5.00</td>
</tr>
<tr>
<td>Royal Purchase (I.C.)</td>
<td></td>
<td>Straw yellow and pink</td>
<td>3.50</td>
<td>1.75</td>
</tr>
<tr>
<td>Roxbury Mystery (I.D.)*</td>
<td></td>
<td>Orange, tipped white</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>Rudolf's Giant (I.D.)</td>
<td></td>
<td>Buff and Apricot</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Salem Streamline (I.D.)</td>
<td></td>
<td>Old rose suffused carmine rose</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>Son of Satan (S.C. to C.)</td>
<td></td>
<td>Fiery scarlet</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>The Fireman (I.D.)</td>
<td></td>
<td>Scarlet and gold</td>
<td></td>
<td>.75</td>
</tr>
<tr>
<td>Volcano (I.D.)*</td>
<td></td>
<td>Orange flame red</td>
<td>7.50</td>
<td>3.75</td>
</tr>
<tr>
<td>Watchung Giant (I.D.)*</td>
<td></td>
<td>Light yellow suffused rose</td>
<td>5.00</td>
<td>2.50</td>
</tr>
<tr>
<td>Wenoka (F.D.)</td>
<td></td>
<td>Rosy mauve</td>
<td></td>
<td>.75</td>
</tr>
<tr>
<td>Yellow Marvel (F.D.)*</td>
<td></td>
<td>Golden yellow evenly tipped white</td>
<td>5.00</td>
<td>2.50</td>
</tr>
</tbody>
</table>

Complete Satisfaction Guaranteed
Terms: Cash with order or 25% deposit, balance at shipping time. Orders over $1.00 sent prepaid. In ordering green plants to be shipped further than 1st Zone, add 25 cents for Special Delivery to insure plants arriving in good growing condition. We pay all other charges.

Shipments: Roots, May 1st to June 1st. Plants, May 1st to June 10th.

Guarantee: All stock sent out in first class growing condition, guaranteed to be healthy and true to name and to grow if cared for on arrival and after planting and that all not proving such will be cheerfully replaced upon word from the purchaser.

Notify us immediately if anything is unsatisfactory when received or if root does not start to grow within three weeks after planting. Our roots are field grown, in soil treated with Potash, for the production of exhibition blooms.

READ FREE STOCK OFFER

On retail orders amounting to $5.00 to $10.00, you may select 20% in additional stock free; over $10.00 25% free. Collections are Net.

OUR SQUARE DEALINGS HAVE BEEN COMMENDED BY ALL

Order Early to avoid disappointment, as orders are filled in rotation. The stock of some of the varieties is limited.

Sincerely yours,

GEORGE H. SWEZEY

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63 MERTZ AVENUE   HILLSIDE, N. J.

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If you are not a member of this great Society you should join by all means. The dues are only $2.00 the year, which entitles the members to the Bulletin free. The vast amount of useful information published in each issue of the Bulletin is worth many times $2.00 to any Dahlia grower.

Mr. C. Louis Alling, West Haven Conn., is Secretary.

State and Government Inspected
PREMIER DAHLIA GARDENS

HOW TO GROW GIANT DAHLIAS

Dahlias are easily grown, requiring no special skill to bring them to perfection.

They prefer a sunny location but do well in partial shade but should not be planted near large trees or close to buildings.

They grow best in light, porous soil having good drainage. Sand, pulverized wall plaster, or fine coal ashes should be added to lighten heavy clayey soils.

If manure is used it should be well rotted (best applied in the Fall) and thoroughly mixed with the soil which should be dug deep (12 to 18 inches).

A green cover crop of Winter Rye planted in the Fall and turned under in the Spring will add valuable humus to the soil. If the ground is worked over early in the Spring, good results will be obtained by planting a cover of Oats and Canada Field Peas. Green cover crops should not be permitted to grow tall and harden and should be turned under when about 12 inches high. They will then rot in from two to three weeks without loss of their benefits. About a week before planting time broadcast and spade under, commercial fertilizer of 4 per cent nitrogen, 8 per cent phosphoric acid and 7 per cent potash (advertised as 4-8-7). Five pounds should cover approximately 200 square feet.

Dahlias may be planted from May 1st to July 1st, but in this locality June 1st to June 15th is best. They should be planted three feet apart in rows and the rows should be at least three feet apart, four feet or more is better if room is available.

Drive a stake to support each plant. The stake should be four or five feet above ground.

Never plant clumps, but separate the tubers, planting only one in each hole, being sure they have a growing eye. Lay tuber flat with eye up and two or three inches from the stake and about six inches deep. Cover two inches with pulverized soil gradually filling to level as plant progresses. Keep the top soil finely pulverized at all times by cultivating frequently; never allow it to harden.

Watch for cut worms and protect plants from same by placing a ring of roof paper cut three and one-half inches high about the plant. If plant does not do well, examine it closely and if it contains a stalk borer a small hole will be found in the side. Squirt a few drops of a mild solution of Black Leaf 40 in the hole. If the plant does not improve in a few days cut back the plant until you find the borer. Shade the plant from direct rays of sun for two or three days and it will in all probability make a quick recovery and a healthy growth. If troubled with Aphid or Leaf Hopper spray with "Evergreen" or "Red Arrow." Red Spider may be controlled by spraying foliage with hose. A very thin solution of glue used as a spray is highly recommended for Red Spider.

Make Up Your Own Collection For Quotation
Our state experiment stations are at present working on the control of the corn worm which infests the blooms and upper laterals. Until a better remedy is discovered we recommend a few dops of Carbon Dioxide squirted into the infested part of the plant and blooms. Cut part of the laterals away and use a medicine dropper.

Some growers make compact bushes of their plants by pinching out the top when three sets of leaves appear.

Never allow more than one or two stalks to grow (the flowers will be finer if only one is permitted), pull out all others.

Tie plants to stakes securely as they grow in height.

About August 1st broadcast unleached wood ashes over the soil, sowing about one-half pound to each hill. Keep this a few inches away from the Dahlia stalks and scatter about the plant in circle about 12 inches wide.

When buds appear scrape away enough earth and put in a trowel full of sheep manure, replace the earth and water with two or three pails of water. Repeat every two weeks and wonderful blooms may be had.

Stop cultivation and give plenty of water when flowers appear. A thorough wetting of the soil once a week will improve the blooms extensively. Disbud for large blooms by removing the two side buds, leaving main bud on each shoot; also remove the laterals below this bud to the third or fourth set; this will make long stems to your blooms.

After the frost kills the plants, dig carefully so the necks of the tubers will not be broken; cut back the stalks to eliminate the hollow stems, dust with a mixture of powdered sulphur and hydrated lime; place in paper lined boxes or barrels, covering with paper, bags or carpet. Dry clean sand or dried peat is also used successfully for storage. Keep in cool, dry place and examine from time to time. Do not permit them to dry out and remove decay or mold if found.

In spring, when eyes have developed, divide clumps with sharp knife or shears, leaving eye to each tuber.

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GREEN PLANTS

Set green plants so that the earth ball is from two inches below surface of the ground where soil is heavy, to three inches in light soil. If of a clayey nature add sand or ashes, working or mixing well into the soil. Water well and protect from sun for two or three days.

Note—We shade our newly set plants with shingles, pitching them at an angle to afford more shade, and set in a three-quarter circle with open end toward the North.

Discounts Allowed on Quantity Orders
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